Planter/Strip-till/Drill Conversion
Reward for New Customers (052)
Effective October 31, 2015 to January 29, 2016

The intent of this program is to assist Retail Partners in developing new customers by subsidizing the conversion of existing equipment to properly apply AgroLiquid at planting. Conversion of planter, strip-till and drill units qualify for participation in this program.

AgroLiquid will reward new customers $150 per row on planters, $100 per row on Strip-till units as well as $25 per row on drills to help cover the cost of conversion for liquid fertilizer application. To participate, the new customer must agree to purchase a minimum of 2,000 gallons of AgroLiquid products, appropriately equip their planter, strip-till and drill units for precision liquid fertilizer application, while displaying a Program Decal on the converted equipment. The Retail Partner must verify the conversion has been properly made, affix a Program Decal to the planter/strip-till/drill units, and assure all program terms and conditions are followed.

Program Procedures:

- To take advantage of this opportunity electronically, select the “Planter/Strip-till/Drill” drop-down when submitting your order. For those not using the online ordering system, use code (052).

- When a qualifying order is placed bearing the program code, a numbered Program Decal and “Verification of Conversion” form will be sent to the Retail Partner.

- After the conversion has been made, the Retail Partner or their representative will affix the Program Decal to the frame of the unit where it can be easily seen.

- The Retail Partner must complete and submit the “Verification of Conversion,” along with proof of purchase for conversion equipment by February 15, 2016 (Proof of Purchase must show the cost paid by the customer, an itemization of the new components used to make the conversion, the date of purchase, and verification that payment was made. The cost of the conversion must equal or exceed the amount of the cost share.)

- After the product is delivered and all verifications are received by AgroLiquid, a rebate will be issued and sent directly to the grower unless prior arrangements are made.

- The deadline for delivery of product is April 1, 2016.

- AgroLiquid’s Program Specialist will provide occasional courtesy follow-ups to ensure the success of the program.

For all orders dated on or before the 25th of the month, payment is due by the 10th of the following month. Any gallons not paid or delivered by the deadlines agreed to within this program are subject to re-pricing and/or cancellation.

Prices and programs are subject to change without notice. While we will make every effort to notify you of adjustments to pricing, program structures and schedules, agricultural market conditions may necessitate change.
Planter/Strip-till/Drill
Verification of Conversion

Grower/Customer: __________________________________________________________

Physical Address: __________________________________________________________

City: ___________________________ State: _________ Zip: ______________

Phone: ___________________________ Date of Order: _________________________

Order Number(s): ___________________________ Verification Decal #: ___________

Grower/Customer Signature: _______________________________________________

Equipment Purchased: ______________________________________________________

Purchased From: ___________________________ City: ___________________________ State: ___________________________

Unit Make & Model: _________________________________________________________

Qualifying Number of Drill Rows Converted: _________________________________

Qualifying Number of Strip-Till Rows Converted: ______________________________

Qualifying Number of Planter Rows Converted: _______________________________

Retail Partner Verification:
The conversion of this planter to liquid fertilizer application has been made according to the terms of the program qualification. The drill/strip-till/planter is now ready to apply AgroLiquid as recommended.

__________________________________________ Date _______________________
Retail Partner Signature

________________________________________________________________________
AgroLiquid
Program Specialist Signature

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